

MEMBER *Focus*

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A newsletter published monthly by
the Town of Warrenton Parks & Recreation Department
and the Warrenton Aquatic and Recreation Facility

Letter From Assistant Directors

Here at the WARF, many of our patrons have been wondering why so many swimming groups occupy our building throughout the year and why space often seems so limited. It is a very unique opportunity that the Town of Warrenton Parks and Recreation Department is able to offer an indoor recreation and aquatic facility within such convenient reach of work and home for local residents. At the WARF, it is our goal to allocate this valuable space in our facility in a fair and balanced manner in order to sustain and enhance the availability of recreation opportunities for all of our customers.

The WARF opened its doors in September of 2007 and has since greatly increased the quantity and quality of its programs. For example, in the current 2010 Winter/Spring season, the WARF is offering 49 land and water Group Fitness classes per week which are included in membership at no additional cost and available to non-members at very affordable prices. The same schedule only two years ago included only 28 land and water Group Fitness classes per week. Only two of these classes were included in membership, all others required an additional registration fee.

This same growth has been achieved in the facility's aquatics programs. In the Spring of 2008, the

facility's Aquatic schedule only included 84 classes. In the current Spring 2010 schedule, we will be offering 151 classes, nearly double the number of classes two years prior.

This growth would not have been possible without the support of our members, patrons and the community. Since we opened our doors over two years ago, an increasing demand for recreational services has followed. Although the allocation of facility space has been an ongoing challenge, renting the WARF for swim team competitions helps keep our membership fees low. In fact, membership pays for itself in less than 2 visits per week. For example, A Fauquier County Adult currently pays \$400 per year for an annual membership, which includes unlimited facility usage and Group Fitness classes. If this same person were to use the facility twice a week and took 2 Group Fitness classes a week at normal drop-in cost, instead of signing up for a membership, they would be paying \$1,104 per year! The income generated from lane rentals and swim competitions, although it may sometimes be an inconvenience to our members, helps keep membership fees low and allows us to provide high quality classes and amenities to our members at incredible savings.

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New PAY AS YOU GO Memberships

Starting March 1, Enjoy the benefits of WARF membership without the commitment of a one year contract! Here's how it works:

Option 1: Come in and pay.

Pay up front for as many months as you would like or pay for just one month at a time.

Option 2: Credit Card Billing.

Have us charge your credit card each month. If you decide you would like to stop your membership, just let us know at least 10 days before the end of the month and we will stop charging your card.

Spring Into Health

Starting in mid-April, the WARF will be launching its "Spring Into Health" program. Sign up and receive 16 (2x/week for 8 weeks) small group personal training sessions for a fraction of the cost of personal training! Get the 1-on-1 attention you need to help you reach your goals! Participants will also receive 3 complimentary Healthy For Life classroom sessions. More information coming soon! Stay tuned!

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Just as lane rentals and swim meets help keep membership fees low, the increased support from our members and patrons allows us to be a desirable venue for swim competitions, many of which are from out of town districts. Increased traffic during local swim competitions helps improve the awareness and success of our programs and memberships.

Competitions hosting teams from out of town bring in families from as far as Fredericksburg and Richmond. During the recent VSTP Phoenix Valley Swim Team competition, held at the WARF this past December, over 6,000 people visited our facility. These visitors would not have otherwise been in Warrenton and brought in valuable business to our Town's stores, restaurants and hotels. The Warrenton Holiday Inn Express reported being at full capacity that weekend, not typical during the slow winter season.

Business from swim teams is not only beneficial to the WARF, its patrons and the Town of Warrenton, but also to the groups that swim here and the community they serve. Swimming is a relaxing, all-inclusive, lifelong activity that can make a significant contribution to health and wellness. By supplying a venue for teams to practice and compete, the WARF is helping local youth have more opportunities to develop their interest in swimming, many beyond the basic level.

So now that the 2009-2010 swim season has come to a close, we would like to take this opportunity to thank our members and guests for their continued support and understanding during the busy swim team season.

If you have any questions or comments, please do not hesitate to contact us directly.

Catherine Zimmer
540-349-2520 ext. 225
czimmer@warrentonva.gov

Margaret Rice
540-349-2520 ext. 224
mrice@warrentonva.gov

Special Slide Hours

The following are days that the slide will be open in March due to scheduled closings of Fauquier County Public Schools. The slide hours for these days will be 1:00 pm - 5:45 pm.

Monday, March 29
Tuesday, March 30
Wednesday, March 31

Warren's Place

Take advantage of the WARF's Child Care room, "Warren's Place." Your children will be safe and have fun while you work out or swim

in the facility. You may not leave the facility while your child is in Warren's Place, but they may stay for up to 2 hours per day.

Volunteer opportunities are also available in Warren's Place. Are you or someone you know interested in receiving full WARF Membership benefits without paying a dime?!? Volunteer in Warren's Place for as little as 2 hours per week and receive full membership benefits for as long as you continue to volunteer. It's that simple! You will have full access to the facility and Group Fitness classes... all while helping other parents enjoy the WARF!

Interested? Call Lacey Fowler at 540-349-2520



Notice for our Weekend Patrons

Wristbands will now be required on weekends for all members and paying customers. We apologize for any inconvenience, but wristbands are necessary for loss prevention during weekends when the facility has its highest number of visitors. Wristbands will also help us keep membership and day pass costs low.

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continues!

March 15 - May 7

Mondays and Fridays
8:30 am - 9:20 am

Purchase your class pass now.
Hurry, space is limited!

Member Costs:
DROP-IN \$8.00
8 class pass \$40.00
16 class pass \$75.00

Non-Member Costs:
DROP-IN \$12.00
8 class pass \$64.00
16 class pass \$120.00